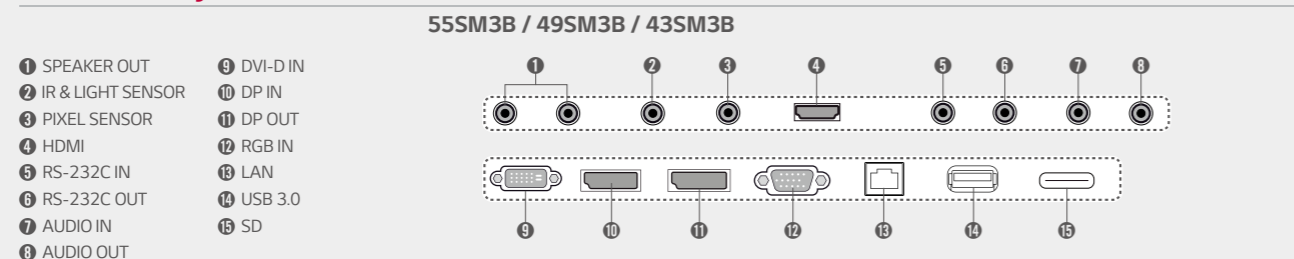


Specifications

SM3B		55SM3B	49SM3B	43SM3B
PANEL	Screen Size	55	49	43
	Panel Technology		IPS	
	Aspect Ratio		16 : 9	
	Native Resolution		1,920 x 1,080 (FHD)	
	Brightness		350 cd/m ²	
	Contrast Ratio		1,100 : 1	
	Dynamic CR		2,000,000:1	
	Viewing Angle (H x V)		178 x 178	
	Surface Treatment		Hard coating (3H), Anti-glare treatment of the front polarizer (Haze 1 % (Typ.))	
	Guaranteed Operating Hour		18 Hours	
CONNECTIVITY	Orientation	Portrait & Landscape		
	Input	HDMI, DP, DVI-D, RGB, Audio, USB, SD card		
	Output	DP, Audio, External Speaker		
PHYSICAL SPECIFICATION	External Control	RS232C (In/Out), RJ45, IR Receiver, Pixel Sensor		
	Bezel Color	Black		
	Bezel Width	11.9 mm (T/R/L), 18 mm (B)	11.9 mm (T/R/L), 18 mm (B)	11.9 mm (T/R/L), 18 mm (B)
	Monitor Dimension (W x H x D)	1,238 x 714.9 x 38.6 mm	1,102.2 x 638.5 x 38.6 mm	969.6 x 563.9 x 38.6 mm
	Weight (Head)	17.3 kg	14.1 kg	9.8 kg
	Weight (Head + Stand)	20.6 kg	17.4 kg	12.3 kg
	Monitor with Optional Stand & Speaker Dimensions (W x H x D)	1,238 x 773.4 x 219.6 mm	1,102.2 x 696.8 x 219.6 mm	969.6 x 622.2 x 193 mm
	Weight (Head + Stand + Speaker)	21.1 kg	17.9 kg	12.8 kg
	Carton Dimensions (W x H x D)	1,330 x 807 x 170 mm	1,197 x 760 x 166 mm	1,052 x 650 x 123 mm
	Packed Weight	21.5 kg	17.2 kg	12.4 kg
SPECIAL FEATURES	VESA™ Standard Mount Interface	300 x 300mm	300 x 300mm	200 x 200mm
	ENVIRONMENTAL CONDITIONS	Temperature Sensor, ISM Method, Wi-Fi (802.11n combo built-in), USB Cloning, Local Contents Scheduling, Sync Mode, PM Mode, Local Time Auto Setting, Overlay Touch, Wake on LAN, *Pivote Mode, Content Rotation, Fail Over, *BEACON On/Off, *Embedded Template		
	Operating Temperature Range	0 °C to 40 °C	0 °C to 40 °C	0 °C to 40 °C
	Operating Humidity Range	10 % to 80 %	10 % to 80 %	10 % to 80 %
	POWER CONSUMPTION	Power Supply: 100-240V~, 50/60Hz		
	Typ.	80W	70W	60W
	Smart Energy Saving	55W	50W	45W
	STANDARD (CERTIFICATION)	Safety: UL / cUL / CB / TUV / KC EMC: FCC Class "A" / CE / KCC ErP / Energy Star: Yes / Yes (Energy Star 6.0)		
	MEDIA PLAYER COMPATIBILITY	OPS Type Compatible: Yes External Media Player Attachable: Yes (MP500/MP700)		
	SOFTWARE COMPATIBILITY	SuperSign V/Lite: Yes SuperSign C: Yes		
ACCESSORY	Basic	Remote Controller (2 batteries included), Power Cord, QSG, RGB Cable, Regulation Book, Phone to RS232C Gender, Memory cover		
	Optional	Speaker (SP-5000), Stand (ST-492T), Pixel sensor (KT-SP0), Media player, Wall bracket (LSW350B), VESA Adapter (AM-B330S), OPS Kit (KT-OPSA), HDBaseT (EB-B100)	Speaker (SP-5000), Stand (ST-492T), Pixel sensor (KT-SP0), Media player, Wall bracket (LSW350B), VESA Adapter (AM-B330S), OPS Kit (KT-OPSA), HDBaseT (EB-B100)	Speaker (SP-5000), Stand (ST-432T), Pixel sensor (KT-SP0), Media player, Wall bracket (LSW230B), VESA Adapter (AM-B220S), OPS Kit (KT-OPSA), HDBaseT (EB-B100)

*Pivote Mode, BEACON, Embedded Template : Available after Sept. 2015 firmware update.

Connectivity



Download LG Commercial Display Mobile App



More info www.lgcommercial.com

YouTube youtube.com/c/LGCommercialDisplay

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Easy Content Creation and Management Solution Standard Essential SM3B Series



The LG SM3B Series webOS Signage solution allows you to easily create and manage content. It is particularly useful for QSR environments that need to display promotions and menu information. It simplifies display management by allowing you to distribute content to multiple locations at the same time.

Key Features

Smart Platform



Quad Core SoC*

The High Performance SoC can execute several tasks at the same time and provides smooth content playback.



*SoC : System-on-Chip

webOS 2.0

The webOS 2.0 platform provides powerful and convenient tools to create content, including app development materials and support for various operating systems (Windows, Linux, Mac OS).



<http://developer.lge.com/webOSSignage>

Built-in Wi-Fi



Mirroring

Content sharing is more convenient on a Wi-Fi network.



Soft AP

The SM3B with Soft AP software can operate as a wireless access point for mobile devices.



* Available after Sept. 2015 firmware update.

Simple Installation

Installation has been simplified by removing the external media player and Ethernet/RS232C cables.



Wi-Fi : (removing Ethernet or RS232C cables) 802.11n (2.4GHz/5GHz)



Easy Content Creation and Management Solution

Standard Essential SM3B Series



Screen Sizes
55"/49"/43"

SM3B Series

- Brightness : 350 cd/m²
- Bezel : Top/Left/Right 11.9mm (Bottom 18.0mm)
- Depth : 38.6mm
- Interface : HDMI/DVI/RGB/RJ45/IR, Daisy-Chain (DP, RS232C)

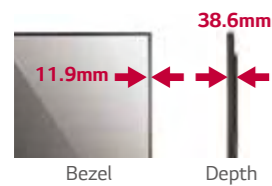


Key Features

Enhanced Design Configuration

Slimmer Bezel & Depth

The thinner bezel & depth allows a perfect fit for a sleek look.



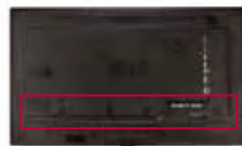
Detachable Logo

The detachable logo allows for installation in the desired orientation in landscape or portrait mode.



Cable Management

The well-organized cable terminals in the back optimize available space.



Built-in IR Receiver

This receiver is very space efficient with features that are detachable and adjustable to suit your environment.



Maintenance Efficiency

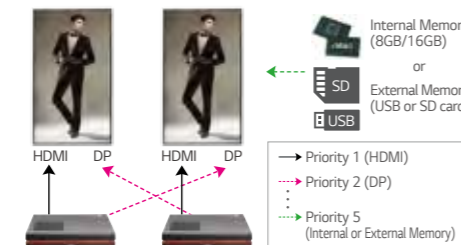
Dust & Humidity Protection

Circuit board reliability is enhanced with conformal coating that protects against dust, iron powder, humidity and other harsh conditions.



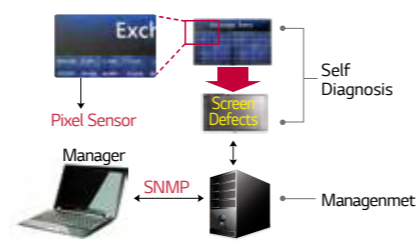
Advanced Failover

Enables content in the internal or external memory to be displayed without dead spots when none of the external inputs is working. The monitor performs the signal switching automatically.



Screen Fault Detection

Detects screen failure and sends an alert email via SuperSign C SW or monitor itself.



Supportive Convenience

Sync Mode

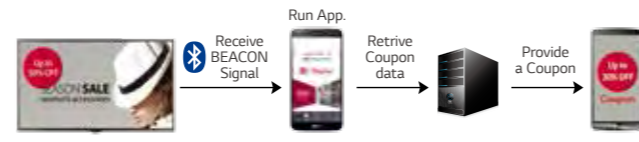
With time sync setting, signage displays in a DMB¹⁾ group can display content at the same time frame. And all the signage displays set as slave adjust content starting time to master's starting time with content sync setting.



1) DMB (Digital Menu Board)

BEACON

With BEACON and Bluetooth Low Energy (BLE) supported by SM3B, retail stores can provide coupons and information in real-time.

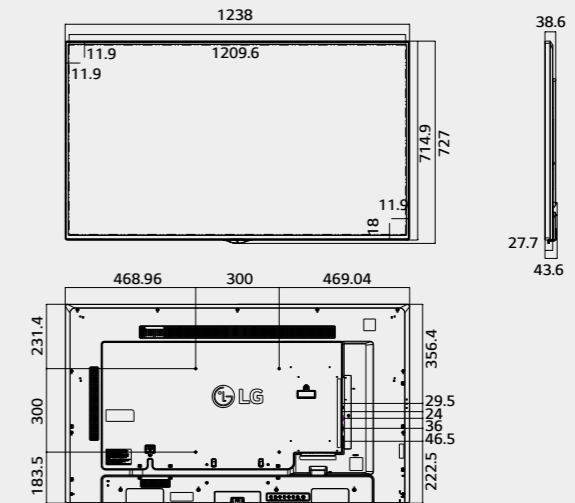


*Available after Sept. 2015 firmware update.

Dimension (unit : mm)

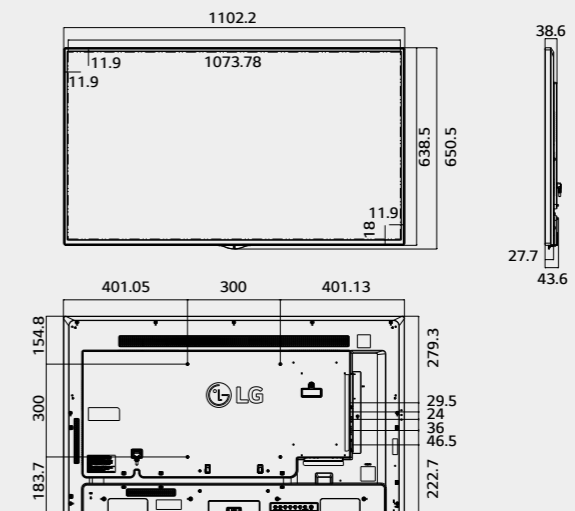
55"

1,238 x 714.9 x 38.6 /
17.3kg



49"

1,102.2 x 638.5 x 38.6 /
14.1kg



43"

969.6 x 563.9 x 38.6 /
9.8kg

